

THREAD VISION PRODUCT PACKAGES	EXCLUSIVE OFFERING (TOP TIER)	SIGNATURE MID TIER (MIDDLE TIER)	ESSENTIALS PACKAGE (BASE TIER)
DESCRIPTION	Designed for influential content creators that have established a recognizable personal brand with a substantial following ready to embrace the ultimate level of creative freedom.	Designed for our motivated entrepreneur who has thrived in collaborative endeavors and are now poised to embrace autonomy and unleash their full potential!	Crafted for aspiring content creators looking to establish the groundwork for their personal brand and kickstart their product portfolio.
STYLE COUNT MOQ	6+ STYLES	THREE TO SIX STYLES OR ONE FULLY CUSTOMIZED PRODUCT	ONE OR TWO STYLES
PRODUCT OPTIONS	ANY VISION	CUSTOMIZED APPAREL AND ACCESSORIES	ELEVATED BY DESIGN APPAREL AND ACCESSORIES
BRAND PACKAGE	\$ 1,200	\$ 1,200	\$ 1,200
UNIT MOQ	300 UNITS PER STYLE	300 UNITS PER STYLE	300 UNITS PER STYLE
SIZING	ANY SIZE RANGE	EXTENDED SIZE RANGE XS-XXL	STANDARD SIZE RANGE S-XL
SAMPLES	2 ROUNDS OF SAMPLING FREE OF CHARGE	2 ROUNDS OF SAMPLING FREE OF CHARGE	1 ROUND OF SAMPLING FREE OF CHARGE
MINIMUM FINANCIAL INVESTMENT	\$30,000	\$10,000	\$5,000
TIMELINE	MINIMUM 1 YEAR	5 MONTHS TO A YEAR+	4 MONTH MINIMUM
FULFILLMENT-DOMESTIC/NO RETURNS	\$5/UNIT	\$5/UNIT	\$5/UNIT
FULFILLMENT-INTERNATIONAL/RETURNS ACCEPTED	\$6/UNIT	\$6/UNIT	\$6/UNIT
CUSTOMER SERVICE EMAIL OWNERSHIP	INCLUDED	INCLUDED	INCLUDED
TIME COMMITMENT FROM CLIENT	20+HOURS	8+HOURS	5+HOURS
CLIENT INTERNAL TEAM SUPPORT	SUGGESTED	UNNECESSARY	UNNECESSARY
CLIENT EXPERIENCE SELLING PRODUCTS	NECESSARY	SUGGESTED	SUGGESTED
CLIENT EXPERIENCE WITH COLLABS	SUGGESTED	SUGGESTED	SUGGESTED
AUDIENCE	LARGE, COMMITTED AND LOYAL	MODERATE, ENGAGED AND INTRIGUED	BEGINNING, MOTIVATED AND GROWING
REFERRAL BONUS CREDIT WITH THREAD VISION	\$500	\$300	\$150